

A field of yellow buttercups and other wildflowers in bloom, with green grass and stems visible. The background is slightly blurred, creating a soft, natural setting.

Sowing the Seeds

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Sowing the Seeds

- Where the project idea came from
- Project aims
- How the project has developed
- Where we are now

Where the idea came from

- YDMT asked to put forward ideas for a YD-led cooperation project
- Two ideas suggested
- One of them aiming to complement YDMT's Hay Time project

Hay Time

- Aims to conserve, restore and celebrate hay meadows in the Yorkshire Dales
- Restores meadows by introducing locally-harvested wildflower seed
- Provides talks, guided walks, Flowers of the Dales Festival etc
- *Hay Time in the Yorkshire Dales*

Sowing the Seeds project aims

- To co-operate with LEADER/LEADER-type partners in the UK or Europe in areas with remnants of upland hay meadow, to share experience and expertise on:
- Protecting and restoring traditional hay meadows
- Using hay meadows as an educational and tourism resource

Project development:

transnational and inter-territorial partners

- Existing contacts of YDMT colleagues
- Discussions with partner organisations
- Partnership Search Contact Form

Project development:

transnational partners

- Czech Union for Nature Conservation
- Alto Bellunese (LAG in the Dolomites)
- ADEPT (conservation and rural development project in Transylvania)
- Treasures of Transylvania's Haymaking Festival in August
- Likely to lead to work in 2012

Project development:

inter-territorial partners

- Co-operation with North Pennines AONB
- Discussions with North Pennines LAG
- Discussions with North Yorkshire Moor, Coast and Hills LAG

Project development:

education and tourism

- Production and public performances of a meadows-themed play (*Sward!*)
- Working with local primary schools on educational activities linked to the play
- Possible production of an educational CD-ROM
- Possible production of a DVD of the play

Sward! – the story of a meadow

- A new theatre production written by award-winning playwright Simon Corble
- YDMT input into script development
- Family-orientated and suitable for children aged 8+
- Performed by Blaize Theatre Company
- Nine performances in community venues

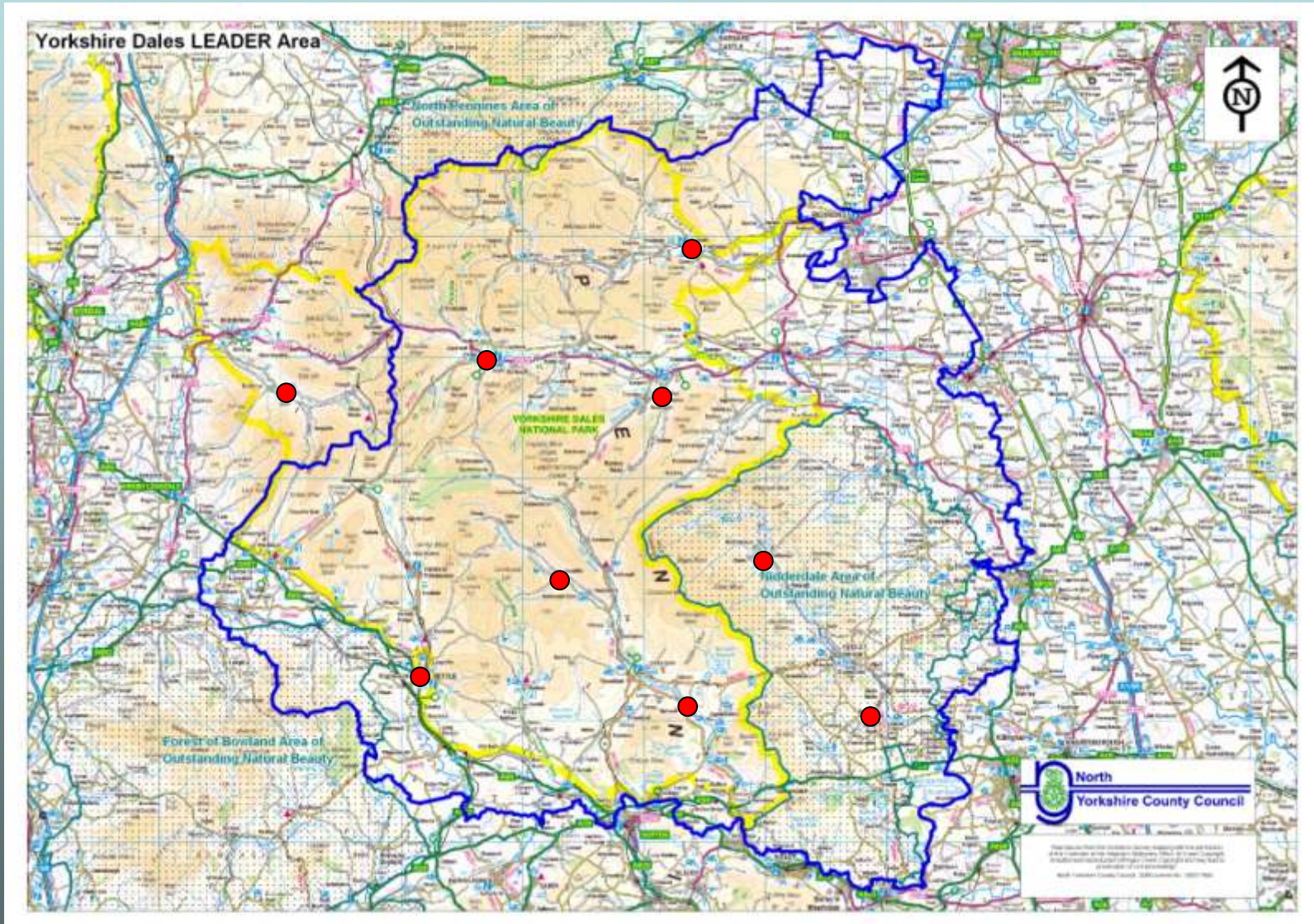
Sward! – the story of a meadow

- A photographic exhibition by Neville Turner showing a hay meadow through the year
- Information about hay meadows, their importance and how they're being restored
- Information about the importance of the Yorkshire Dales for hay meadows
- Information about Sowing the Seeds and Hay Time
- An opportunity for people to chat with Hay Time project staff

Sward! performances

- 7 June, Dent Memorial Hall
- 8 June, Dales Countryside Museum, Hawes
- 9 June, Darley Memorial Hall
- 10 June, Reeth Memorial Hall (Swaledale Festival)
- 14 June, Amerdale Hall, Arncliffe
- 15 June, West Burton Village Hall
- 16 June, Victoria Hall, Settle
- 17 June, Lofthouse Memorial Hall
- 18 June, Burnsall Village Hall (Grassington Festival)

Sward! performances



Educational work

- Activities arranged with primary schools near each of the nine performance venues
- Haydays, a half-day session of fun and interactive activities looking at haytime in the past, present and future
- A half-day visit to a nearby hay meadow to learn about the different plants and animals they support and to carry out activities
- Children encouraged to attend the local performance of the play

Educational work

- Production of an educational CD-ROM
- Interactive, curriculum-linked activities
- Teacher training sessions
- An on-going resource

Educational work

- Production of a DVD of *Sward!*
- Professionally filmed and edited
- An on-going resource



